

Category: Wayfinding

Project: Lebenshilfe Wiener Neustadt

What was the challenge?

The challenge was to create a simple wayfinding system that could also be understood by the clients of Lebenshilfe – individuals with cognitive impairments. The system needed to incorporate “supported communication” through the use of icons and colors. Additionally, our goal was to find a solution that could be produced and installed by the in-house carpentry team.

What was the solution?

Addressing the challenge, directional signs and wayfinding markers were installed at key intersections throughout the facility. Outside, minimal signage was used to mark the property and access points. We were able to find a modular sign solution for the crossing points on the floors, which was implemented by the Lebenshilfe carpentry workshop together with its clients. The development was a collaborative effort, with the in-house carpentry team taking an active role to ensure that the system could be updated and maintained internally.

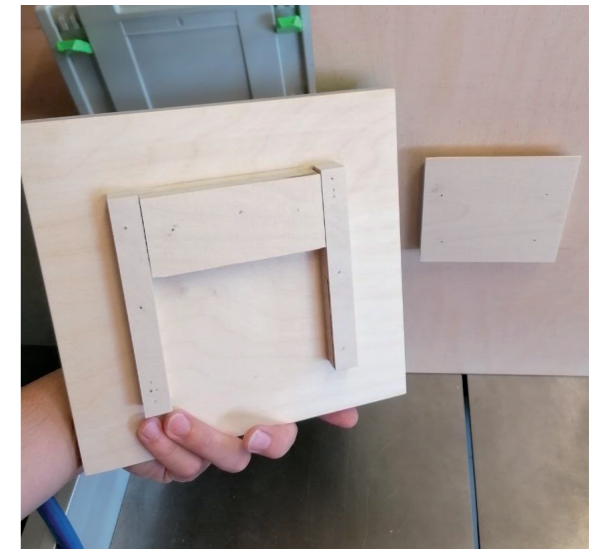
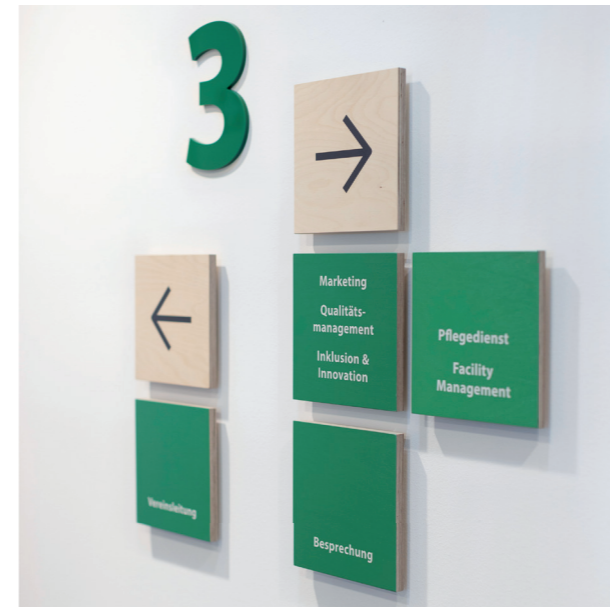
What was the effect?

The implementation of the new signage system now enables easier identification of directions and departments through the use of colors and symbols. It also allows for faster orientation of external individuals on unfamiliar grounds. Furthermore, the use of “Lebenshilfe” corporate identity colors enhances the visibility of their brand. The involvement of employees in the carpentry workshop resulted in a strong identification with the company.

Photography: Salon Deluxe

Contact:

Stefanie Schöffmann
look! design
office@look-design.at
www.look-design.at



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