

**Category:** Wayfinding

**Project:** Wayfinding – Project for Academy of Fine Arts and Design in Katowice

**What was the challenge?**

Academy of Fine Arts and Design in Katowice is a school with 20 years tradition, created by creative personalities. Its tradition was workshop graphics and design. Its strength is people, place, respect for area's heritage and supporting creativity.

**What was the solution?**

Idea of the project is based on holding on the memory of the teachers of the Academy, and the evidence of their joint creations, underlining and appreciation of their diversity. Towards this end, a collection of numbers made by the teachers and applied in room and floor markings, every carrier has author's signature. Project was conducted as a joint action among academic community.

The range contained maps and lists, function and floor signs, room numbers as well as directional information in addition to external and parking information.

**What was the effect?**

Information system takes into consideration the technical character of the building, underlines individualities and personalities of people of the Academy, makes the number as a hero of the story. It has decisive character, it is red, it does not compete with exhibits on display. It is informal, working-rough, economical.

**Contact:**

name: Justyna Kucharczyk,  
Agnieszka Nawrocka, Anna Pohl  
company/organisation: TUKEJ  
e-mail: tukej@tukej.com  
website: www.tukej.com

