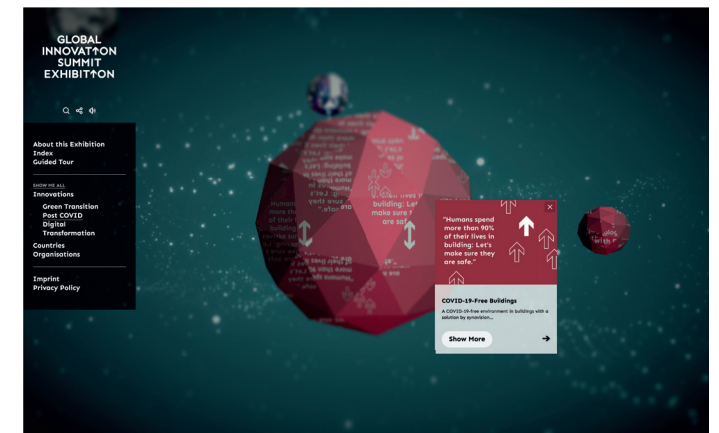
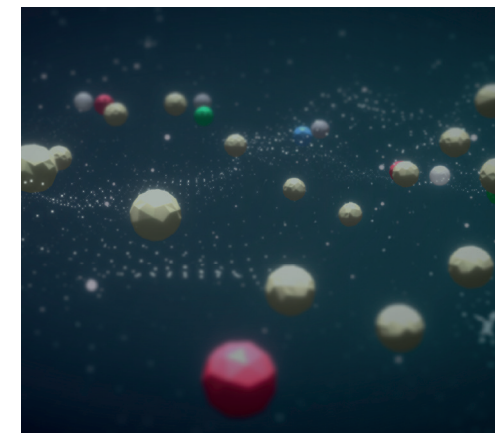
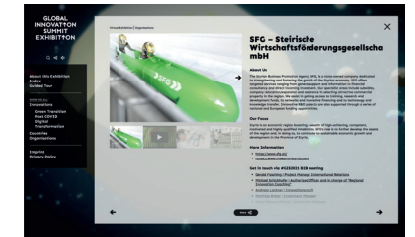
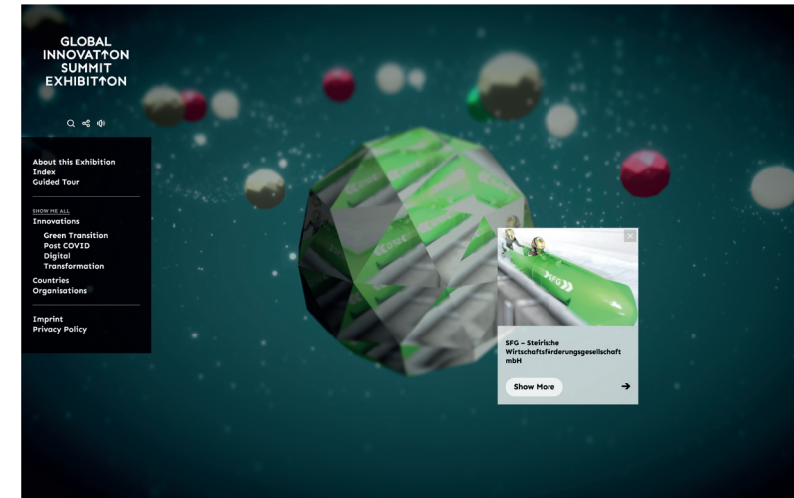


Category: **Universal Design**

Project: **Online Exhibition "Global Innovation Summit"**



What was the challenge?

The challenge was to create a digital exhibition for the Global Innovation Summit 2021 event, organised by Steirische Wirtschaftsförderung SFG, the Austrian Research Promotion Agency FFG and the Eureka Network, showcasing innovations from 16 countries and 30 organisations. The digital space needed to be accessible on various devices without any specific app or player requirements.

design elements standardised the different photo styles and graphics of the various organisations.

What was the effect?

The website was easily accessible, aesthetically pleasing and quick to display, providing a memorable and informative experience for visitors. Visitors could explore the galaxy at their own pace or choose to take the guided tour and sit back and enjoy.



What was the solution?

The exhibition was presented as a galaxy and visitors could explore the planets, each representing different innovations. Visitors could enjoy a guided tour with two virtual guides Lydia and Jack. The use of uniform typography, visual reflection effects and arrows in red, green and blue as recurring

<https://gis2021exhibition.com/>

Photography:
CONTENT at the respective companies
DIGITAL Adobe Stock, look! design

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