

Category: Universal Design

Project: Second Blindness

What was the challenge?

It is obvious that as a developing country, a country with a vast territory and a large number of citizens, the development of many cities in China is not sufficient and unbalanced. Also, public service facilities are not perfect. For example, there are a lot of problems in the construction of blind sidewalk in many cities in China. This can cause inconvenience and safety issues of people with vision impairment.

What was the solution?

Establish info-graphic poster and board game, so that the society and the public can know the problems faced by the blind sidewalk in the city. In this way, the problem of blind sidewalk has become an influential social topic, and people are stimulated to provide resources and professional capabilities to participate in the solution of this social problem, thereby creating a more inclusive social environment that protects vulnerable groups.

What was the effect?

My info-graphic poster and board game allows people to experience the difficulties faced by people with vision impairment. Under the guidance of visual information, people have a clear understanding of the current problems of blind sidewalk in China. This helps the public to form topics and let more people think about what they can do.

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