Category: Emergency and Safety

Project: Traffic and Sea conditions in Iceland

What was the challenge?
With extremes in weather, Iceland has a great need to have up to date information on the status for transportation in and around the island. The Icelandic Road and Coastal Administration monitors these situations carefully, but needed to update the websites to deliver this information instantly and with more detail.

What was the solution?
Two "sister websites" were created — one for the sea and one for the roads. While the type of data is wastly different, they both have the sam approach on how to deliver the information to your computer or phone.

All data comes directly from the IRCA databases and have been designed to be visually clear and easy to read. The web also offers settings to help with readability, such as dark mode and a different color pallette designed for the color blind.

What was the effect?
The new websites were instantly a hit, with both the public and professionals (law enforcement, sea captains and such) taking them into their daily use.

See the sites live at:
www.waves.is
www.umferdin.is

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