

Category: Didactics

Project: Exhibition "Swans – the known and unknown"

What was the challenge?

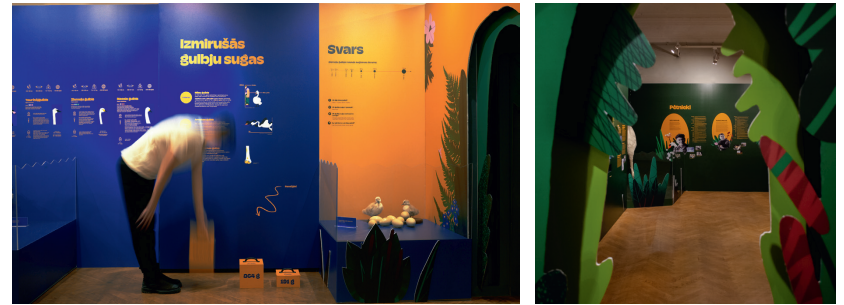
Develop an educational and eye-catching nature exhibition concept that appeals to different age and interest groups. Categorise and display information in a way that is easy to understand and creates an enjoyable journey.

What was the solution?

An interactive and educational exhibition that changes the way educational content is presented in history museums. It presents the world of swans in a whole new light, allowing viewers to experience their colourful world. Bright colours and vibrant shapes tell the story of nature's creatures in a creative and eye-catching way. The artistic style of the illustrations makes every visitor feel like a curious child in the great nature.



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What was the effect?

The exhibition is on display at the Latvian Museum of Natural History and has been created in close collaboration with nature research professionals. The educational materials talk about serious conservation topics and ways we can help improve the conditions of swans and their habitat and how we can work together to create a better, more natural and greener world. Feedback from both the museum and visitors has been excellent. The exhibition will be converted into a mobile version and will travel to educational institutions. But the best proof of the success of the exhibition is the many wonderful comments from the children.



Our work inspires others, especially the future artists

