Category: Didactics

Project: EQT – A Gender Equality Toolkit for the Workplace





Bias-busting card game

a role-playing card game on gender bias and inequality in the workplace with 100 illustrated prompt cards so the next time you're faced with a real-life sexist situation you'll be ready!



Infographic handbook

about gender equality is full of visual explainers, statistics and compelling arguments to educate and empower yourself, your colleagues – and sway even the most difficult of skeptics!





Infographic poster of wave-making women

a timeline that celebrates major milestones throughout the history of female empowerment and illustrates the road ahead with key gender equality facts and figures from around the world!

What was the challenge?

EQT was the unexpected product of a conference on wind energy. Despite the conference being centred around progressive goals for renewable energy expansion, the attitude towards gender was decidedly regressive. All-male discussion panels? Check. Female experts railroaded into clearing plates? Check. Repeated interruptions of female colleagues during workshops? Check. We designed EQT to give everyone -including us- the tools to

recognise and call out gender bias when it happens and make this world a little more fair -and a whole lot more fun-for everyone.

What was the solution?

EQT is a peer-to-peer learning environment that empowers you with the knowledge, language and confidence to speak up and take action against gender bias and sexism in the workplace — and find your allies along the way. With the help of a

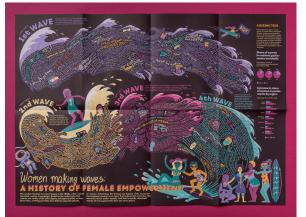
role-playing card game, information-packed handbook and a poster celebrating the history of female empowerment, EQT gives women and their allies the necessary tools to dismantle sexist discrimination in the workplace.

What was the effect?

The toolkit breaks down barriers to conversations on gender bias and equips individuals with facts and statistics to build a compelling case for a gender-equal world.











A facilitator's guide is included with the card game to maximise impact and ensure that whether you're using the toolkit in a workshop at the office -or amongst family and friends- creating a fruitful discussion is as easy as it is constructive.

Contact:

Ellery Studio & IKEM info@ellerystudio.com www.ellerystudio.com www.ikem.de



Even today, women continue to make less money than men on average, remain underrepresented in top management positions, and are more likely to become targets of workplace sexual harrassment.