

Category: **Didactics**

Project: **Exhibition Stadtparkinfo Graz**

**What was the challenge?**

To create an engaging and informative exhibition about the 150-year old city park of Graz in a small 30m<sup>2</sup> room surrounded by a playground. The aim was to show the various activities behind the scenes – including planning, gardening, monument conservation or safety. The exhibition needed to be clear and interesting to a broad range of age groups, with a focus on children and families.



**What was the solution?**

A multifunctional wooden furniture offers space for many contents, exhibits, interactions and a “display table”. Additionally, storage space for necessary educational material and media technology is hidden behind it. Illustrated characters welcome all guests – they are colorful and humanized animals that are gender and culture neutral. Visitors can get an overview of the park’s history, browse drawers for more information, watch 12 videos of people giving an insight in their jobs in the park, and learn about animals, seasons, and monuments. Colorful illustrations were included for younger visitors, as well as additional information for older audiences. Finally, interactive elements were included throughout the exhibit, encouraging visitors to explore and try things out for themselves.



**What was the effect?**

The Stadtparkinfo is a new hotspot at the playground for children (of all ages) and their parents. The facility provides space for a flexible educational offer through interchangeable contents. Different levels of information are offered – there’s something for everyone! The exhibition’s connection to the playground and inviting appearance attracted already many “returning visitors”, making it a fun and educational experience for all.

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