

Category: **Climate Change**

Project: **Guide to Mini-Laboratories (EDU)**

What was the challenge?

The climate battle cannot be won only by experts and politicians. But especially as a young person, it's easy to feel discouraged, seeing how politicians continue to kick real climate action down the road. So to get young people to organize, inspire, and motivate others for change towards a more sustainable world, we must show them that they are capable of doing just that.

What was the solution?

The Climate and Sustainability laboratory (Folkekirkens Nødhjælp in collaboration with Silkeborg Højskole) has developed an edu-magazine with links to video material. It aims to 1: inspire young people aged 14-18 to get together and act on climate change, and 2: train creativity and innovation processes, as well as learn to plan events. While the subject isn't sugar coated, the tone is hopeful, and the graphic is informal, playful, and engaging.

What was the effect?

The laboratory tested the material on a school with teenagers aged 15-17 – usually a tough audience. But their feedback was great on both content, form, and visuals. The next step is presenting the material to schools with a similar age group in all of Denmark, and hopefully it can ignite hope, commitment, and ideas for change.

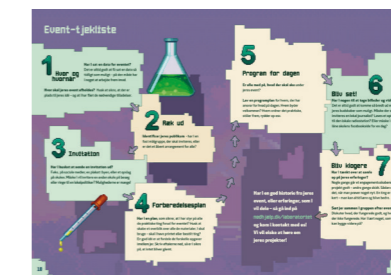
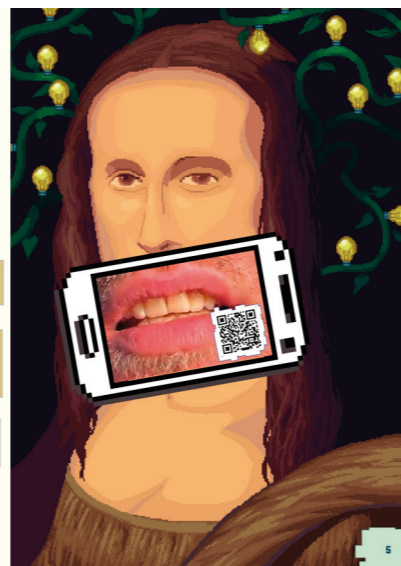
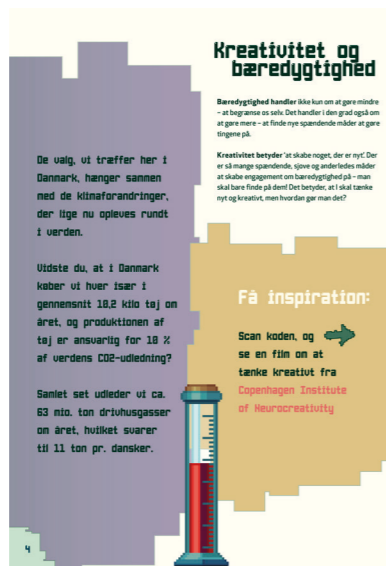
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The participants scan a code to access video interviews on climate issues. When they place their phone on the magazine spread, the person in the video becomes part of the whole picture.

Besides creative innovation training, case examples, and more, the magazine presents a step-by-step check list for event planning.