Category: Circular Design

Project: Ausstellung zum Syrien-Krieg in Bayreuth

What was the challenge?

An exhibition design based on a "theoryheavy" concept from the University of Bayreuth — with a minimal budget. The topic was both fascinating and shocking: the parallels between the 30-years war and the war that has been raging in Syria for twelve years. "Because the country is devastated" ("Dieweil das Land verheeret") should make this comprehensible and tangible. Also implemented as a traveling exhibition, the first stop of which was spatially limited (Bayreuth City Museum).

What was the solution?

A visual separation of the two wars into two physical levels — which are overlapping. The use of materials familiar to pictures of refugee camps, cheap wood from the hardware store, cots from the remains of the 2015 refugee crisis as information carriers, printed tarpaulins, everything on frames screwed together (Syrian refugees and students from the university helped with this!) and fastened with clotheslines or weighted down with water canisters — tragically well-known.

What was the effect?

An extremely unpleasant, rough, unpleasant, touching atmosphere that makes one think, a kind of "memento mori" as an exhibition that could easily be set up at other locations. A very high level of media coverage and a presence of the people who fled and are now living here.





Contact:

name: Andreas Koop company/organisation: designgruppe koop e-mail: a.koop@designgruppe-koop.de website: www.designgruppe-koop.de









