

Category: Circular Design

Project: »UDO« – eine Wanderausstellung

What was the challenge?

In the end “we are all Allgäuers” was the headline in the NZZ two years ago. Because “Udo” has recently turned the history of evolution upside down – starting from a small village in the Allgäu, where spectacular finds provide new, fascinating insights and conclusions about the development from primates to humans. That should be told in a traveling exhibition: variable, modular, transportable, ecological, interesting, and also “approachable” in terms of content. The first stop was the old fire station of Pforzen.

What was the solution?

The exhibition design was inspired by classic excavation sites: tents, boxes for findings and material, aluminum cases ... all functional, stackable and robust. But then there is something for children to discover with a flashlight, infographics to give a feeling for time periods and changes, hands-on objects, sliding elements, etc. all realized with a carpenter on site from local wood (in “poor quality”).

What was the effect?

With great feedback from the first event and the media response, there were also much inquiries about the traveling exhibition – it is now on its fourth, but certainly not its last stop in Heidelberg.

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