

Category: **Student Work**

Project: **Visualising Society's Flaws**

What was the challenge?

Social injustices dominate the lives of millions, whether in the form of social exclusion, discrimination or the disproportionate impacts of climate change. This master's thesis investigates whether and to what extent designers can contribute to solving these issues. The aim of this project is therefore to define suitable means by which the competencies of designers can be used for social purposes.

What was the solution?

One method that could enable the profession of designers to counteract social injustices is the discipline of information visualisation. This method is able to push societal problems and issues into the public focus and – even more importantly – educate people about the situation through the visual and understandable presentation of often complex and volatile information.



What was the effect?

This book connects the practices of social design and information visualisation. Through literary analysis, it was found that information visualisations are extremely well-suited for designers to address social injustices. With these insights, a guideline for designers on how to effectively design for the social cause with the aid of information visualisation was developed. This can be used by designers to raise awareness and educate society about a particular social issue.

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