

Category: Bachelor and Masters

Project: Der Störenfried

What was the challenge?

Today it is not difficult to get information as after all, we live in the era of Information. However, what many people fail to do (due to lack of time) is to understand, filter and ultimately classify all this information correctly and at a later stage possibly also link it with other knowledge. Only those who manage to do this can understand complex issues and maybe even change something about them. Those who cannot do this flee into disinterest. To solve this problem, this newspaper was designed.

What was the solution?

The newspaper is called "Der Störenfried" (eng. „the troublemaker“). It contains a variety of information for each topic introduced. The articles are chronologically arranged and build upon each other. Additionally each topic has a reference system that highlights connections which creates a comprehensive information network. To communicate this information, a design language, infographics and fonts were created. The sum of these elements should enable the readers to understand the topics in a short period of time. The theme of the first issue is "War on Terror". Aspects such as the development of the conflicts/wars, victims, costs, war crimes and the consequences of the conflicts are discussed.

What was the effect?

The pleasant design and the sophisticated structure resulted in a great demand. Many people contacted me to ask if they could buy an issue. Even people who claim that they otherwise have no desire to deal with such topics.

Contact:

name: Franz Tiefenthaler
company/organisation: NDU, St. Pölten
e-mail: tiefenthaler.type@gmail.com
website: frankquestionmark.wixsite.com/my-site

